

WRITE • THE • WORLD

COLLEGE ESSAY PROGRAM

Janelle Milanes
janelle@writetheworld.org
College Essay Program Manager



Supporting Young Writers

Our Mission

Write the World is a non-profit dedicated to developing the writing, critical thinking, reading, and communication skills of young writers (ages 13-19) to help them become global citizens and achieve success in school, career, and life.

Our Impact

- At Write the World, teens develop writing and reading skills, as well as communication tools for success in school, career, and life.
- Strong writers become strong communicators, entrepreneurs, problem-solvers, and leaders in all types of industries.



100k+

Teens and Educators



183k+

Pieces Published



125

Countries

More About Write the World

Our History

Write the World, Inc., a 501(c)(3), was created in summer 2022 to carry on the activities of its predecessor, Write the World LLC, in leading a global online writing community serving over 100,000 teens and educators.

Our Programs and Offerings

- [Global Writing Community](#)
- [Writing Competitions](#)
- [Educator Resources](#)
- [College Essay Program](#)
- [Virtual Writing Workshops](#)
- [Write the World Review](#)



Our Partners

We partner with industry leaders committed to supporting writing education, student success in academics, career and life, and/or youth global citizenship.



COLLEGE ESSAY PROGRAM SUCCESS

Hundreds of students have already completed the Write the World College Essay Program and finished essays they are proud to submit to the colleges of their dreams. Our students have been accepted to colleges such as:

- Harvard University
- Columbia University
- Brown University
- Boston College
- UC San Diego
- Duke University
- Tufts University
- Dartmouth College
- Middlebury College
- University of Pennsylvania
- Vanderbilt University
- Grinnell College
- Emory University
- Northwestern University

...and many more!



**WRITE
THE
WORLD**

I received a lot of guidance and resources which really made a difference. Write the World's Expert Advisors also gave detailed critique and pointers for improving my essay, which was amazing! The advice really helped me polish up the final draft. I used this essay for almost all of my applications, and I got an acceptance letter from my top-choice college!"

– Anjali, 17



Why do students need support?

The college essay is more important than ever due to the Supreme Court's ruling on affirmative action and the move toward test-optional and test-blind admissions

A 2016 study found that less than half of teachers had taken a college class focused on teaching writing, while fewer than a third had received training on teaching students how to write

Surveys show students lack confidence and experience with personal narrative writing

While the American School Counselor Association recommends a student-to-counselor ratio of no more than 250-to-1, the national average in public schools is 415-to-1



Our Guiding Philosophy

Write the World's College Essay Program aims to promote inclusivity and diversity by ensuring that all students have access to our affordable programing, regardless of their background.

We believe in...



College essay writing
as a critical step in
identity development



Empowering students
to develop their
authentic writing
voice



Sparking motivation
through positive,
individualized feedback
and support



College essay writing as
an opportunity for
continuous learning and
improvement

COMPLETE YOUR COLLEGE ESSAY COURSE

Our program offerings include an online, on-demand course, [Complete Your College Essay](#), for 11th and 12th graders. In this course, students journey through dozens of prompts, videos, and resources to explore and reflect on their story, in their own words. They will walk away with a fully drafted, stand-out Personal Statement in hand, as well as a plethora of writing resources for college and beyond. Some course highlights include:

- Access to over a dozen how-to videos and 11+ resources, including how to get started and common pitfalls to avoid.
- Complimentary 1-1 live support session with an expert advisor
- Full insight into what college admissions officers are looking for
- Multiple exemplar college essay samples that got students into the colleges of their dreams
- A supportive community of peers and advisors to help guide you through the process
- *BONUS: Digital Parent Resource Guide to Help Your Teen Achieve Admissions Success



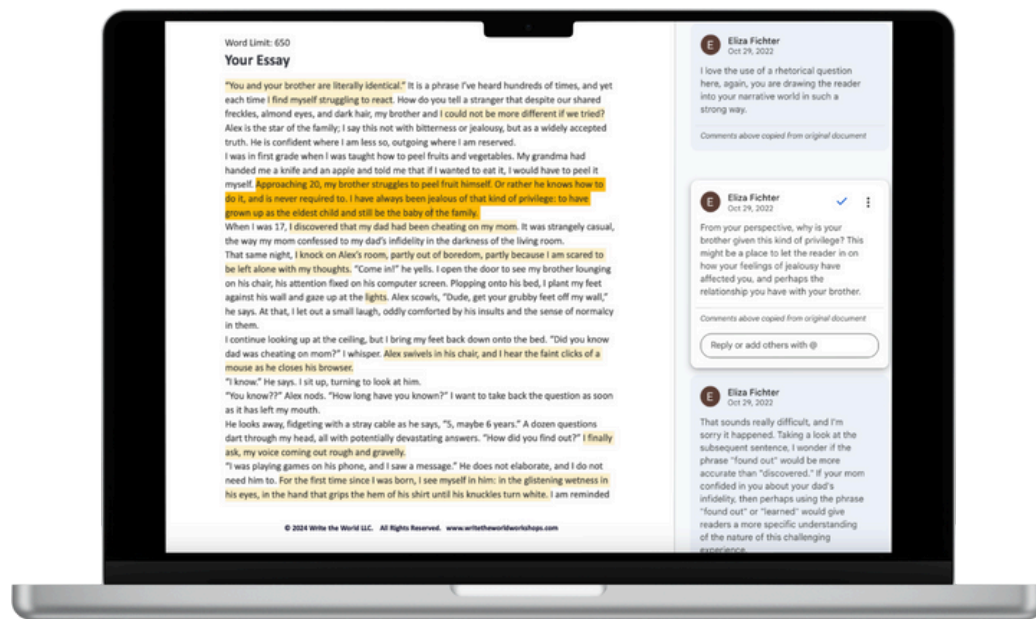
**WRITE
THE
WORLD**

“This essay course was exactly what I needed to get my essay off the ground. Before this course, I barely knew what a college essay was, let alone how to write one. Now, with the help of the amazing writing coaches, I have a start on my own essay and the feedback I need to perfect it in the coming year.”

— Daniel, 16

COLLEGE ESSAY REVIEW SERVICES

With Write the World's [College Essay Review](#), students have a college essay editor on their side – anytime, anywhere. After submitting a draft to our team of Expert Advisors for review, students receive fully personalized, multi-page reports within 48 hours. Our educators bring 20+ years of professional knowledge of college essay writing and college admissions standards, along with a passion for mentoring young writers.



Your Evaluation

Below, you will find your essay evaluated for Ideas & Content; Organization; Voice, Style, & Language; Grammar & Usage; and Length.

Ideas & Content

Level: Excellent

The essay offers a focused, engaging sense of an experience, place, person, and/or event. The writer offers meaningful insight and reflection that demonstrate the topic's significance in their life. The essay clearly responds to the specific essay question or topic.

Level: Satisfactory

The essay offers a clear description of an experience, place, person, or event. The response would be strengthened by further developing ideas through meaningful insight and reflection that demonstrate the topic's significance in the writer's life. The essay somewhat responds to the specific essay question or topic, but there is room to clarify the connection between the response and the essay question.

Level: Developing

The essay begins to describe an experience, place, person, or event, but lacks clarity and/or specifics. There is room to reflect upon the meaning or importance of the topic so that the reader can appreciate its significance in the writer's life. The essay does not yet align with the specific essay question or topic.

Level: Satisfactory


Hello [Redacted]!

You have the beginnings of such a nuanced, vulnerable and dynamic personal college essay. You've laid a lot of important groundwork in this draft, and expressed some of the foundational themes and experiences in your narrative. Now it's time to really hone in on how those experiences, how they have changed you, and most importantly, how your reflections have given you new insight into who you are and who you are growing to become.

Reflection can give us new insights into our experiences, and you have started to reflect deeply on your relationship with your brother as it pertains to your familial relationships and challenging experiences. Remember that the primary objective of this essay is to demonstrate personal growth and then reflect on the insights gained from that growth. You want to not only show growth and self-reflection, but to do so in a way that demonstrates your value to a college community. In this draft, you have identified a key part of your identity that has affected who you are and how you move in the world. Now it's time to get specific about the experiences surrounding this part of your identity that has catalyzed your growth.

You mentioned in your intake form that you weren't sure if this essay says enough about you. I think there is so much thoughtful and heartfelt writing here about an experience that was deeply impactful to who you are - and that says a lot about you! I think one key opportunity

Example evaluation from a WTW Essay Review



Thank you for considering a partnership with
Write the World.

Our team is passionate about student success
and empowering teens to explore who they
are through their writing.

We hope to work with you and appreciate
your support.

— *The Team at Write the World*



writetheworld.org

Copyright 2025 Write the World Inc.

